

IN THE CLAIMS

Claim 1 (**currently amended**). A pressure-sensitive adhesive article comprised of a support in sheet or strip form coated on at least one side at least partly with a polyacrylate-based pressure-sensitive adhesive, wherein the pressure-sensitive adhesive comprises at least one polyacrylate block copolymer that has a succession of **hard soft** polymer blocks [P(A)] having a glass transition temperature of not more than 10°C and **soft hard** polymer blocks [P(B)] having a glass transition temperature of more than 10°C **and wherein the polymer blocks [P(A)] and [P(B)] are immiscible.**

Claim 2 (previously presented). The pressure-sensitive adhesive article of claim 1, wherein the block copolymer has at least one triblock structure P(A)-P(B)-P(A) or P(B)-P(A)-P(B) or at least one of each.

Claim 3 (previously presented). The pressure-sensitive adhesive article of claim 1, wherein the block copolymer has functional groups at least of a type which behave inertly in a free-radical polymerization reaction and contribute to an increasing cohesion or are suitable for subsequent crosslinking of the pressure-sensitive adhesive.

Claim 4 (previously presented). The pressure-sensitive adhesive article of claim 1, wherein the support is coated at least partially on only one side, and at least part of the side facing away from the pressure-sensitive adhesive provided with a release coat.

Claim 5 (**currently amended**). The pressure-sensitive adhesive article of claim 1, wherein **said at least one side is coated partly and the support, on the side facing away from the pressure-sensitive adhesive,** is provided at least partly with an adhesion-promoting primer.

Claim 6 (previously presented). The pressure-sensitive adhesive article of claim 1, in the form of a pressure-sensitive adhesive sheet within a pad of said sheets, comprising at least two of said pressure-sensitive adhesive sheets lying one atop another.

Claim 7 (previously presented). The pressure-sensitive adhesive article of claim 1 in the form of a strip rolled onto a core.

Claim 8 (previously presented). The pressure-sensitive adhesive article of claim 1, wherein the support is paper.

Claim 9 (**currently amended**). The pressure-sensitive adhesive article of claim 1, wherein the block copolymer **is** oriented in a preferential direction, the refractive index measured, n_{MD} , being greater than the refractive index n_{CD} measured in a direction perpendicular to the preferential direction, and the measured difference $\Delta n = n_{MD} - n_{CD}$ amounts to at least $1 \cdot 10^{-5}$.

Claim 10 ((**currently amended**)). The pressure-sensitive adhesive article of claim 5, wherein said primer is provided ~~in an area~~ opposite the pressure-sensitive adhesive.

Claim 11 (previously presented). The pressure-sensitive adhesive article of claim 8, wherein said paper is white, transparent, colored, printed or graphics paper.